

LU ZHAO, CPA

Austin, Texas 78731 • luzhao@utexas.edu

EDUCATION

The University of Texas at Austin, McCombs School of Business – Austin, Texas
PhD in Accounting May 2028 (Projected)

The University of Texas at Austin, McCombs School of Business – Austin, Texas
Master in Professional Accounting (MPA) December 2020

Zhejiang University – Hangzhou, China
Bachelor of Management Sciences in Accounting June 2016

RESEARCH

Primary Research Area & Method: Auditing, Archival

Working Paper:

“A synthesis of audit reporting research published between 2010 and 2024” with Miguel Minutti-Meza, Jaime Schmidt, and Yini Wang

“Do auditors discount fees to attract new clients?” with Nicholas Hallman and Jaime Schmidt

“Does assurance improve the quality and value relevance of non-GAAP earnings?” with Nicholas Hallman, Jaime Schmidt, and Anne Thompson

ACADEMIC SERVICES

Ad-hoc Reviewer

Journals

- Review of Accounting Studies
- Auditing: A Journal of Practice & Theory
- Accounting Open

Conferences

- 2026 Auditing Section Midyear Meeting
- 2025 Hawaii Accounting Research Conference

CONFERENCE PARTICIPATION

Auditing Section Midyear Meeting – <i>Presenter</i>	2026
Texas Audit Research Symposium	2025
Deloitte/University of Kansas Auditing Symposium	2024
Auditing Section Midyear Meeting	2023

TEACHING

Instructor - The University of Arizona – Tucson, Arizona

Introduction to Financial Accounting	Spring 2024
- <i>Instructor Rating: 4.7/5.0</i>	
Introduction to Financial Accounting (Online)	Summer 2022
- <i>Instructor Rating: 4.8/5.0</i>	
SAS/Stata Camp for incoming Accounting and Finance PhD students	Summer 2023, Summer 2022

Teaching Assistant - The University Texas at Austin – Austin, Texas

Jeffrey Johans and Larry Westall, Auditing and Assurance Services	Spring 2026
Zach Kowaleski, Auditing and Assurance Services	Spring 2025

Braden Williams, Introduction to Taxation
Stephen Limberg, Financial Accounting

Spring 2020
Fall 2020

MEMBERSHIP AND CERTIFICATIONS

The Chinese Institute of Certified Public Accountants – Beijing, China December 2019 – Present
Certified Public Accountant

PROFESSIONAL EXPERIENCE

Ernst & Young Hua Ming LLP – Hangzhou, China
Senior Auditor October 2018 - June 2019
Staff Assistant October 2016 - September 2018

Accenture – Hangzhou, China October 2015 - December 2015
Assistant Consultant Intern

ACADEMIC HONORS AND AWARDS

Summer Fellowship 2026
Best Presenter Award 2015
Scholarship for Outstanding Merits 2013-2014
Excellent Student Awards 2013-2014
Scholarship for Outstanding Students 2013-2014
Scholarship for Outstanding Merits 2012-2013